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FOR IMMEDIATE RELEASE

SANTA'S STYLIST REVEALS HOLIDAY GIFT PICKS

Celebrity Stylist Visits The Outlet Shops of Grand River for Hot Holiday Gifts on a Budget

LEEDS, Ala. (Nov. 15, 2011): The Outlet Shops of Grand River, a distinctive outlet shopping destination located minutes from Downtown Birmingham, knows holiday gift giving while minding a tight budget is a difficult task. That's why the outlet center invited Celebrity Stylist Mark-Alan Harmon, known for dressing Hollywood elite and regular appearances on the Style Network, E! and CNN Showbiz Tonight, to shop its stores for the perfect presents at super savings.

According to Harmon, "The savings offered every day at the outlets can help gift givers save dramatically on the designer and brand name items friends and family want most. This means a holiday shopper can buy even more for those on their gift lists and still stay within budget."

The Outlet Shops of Grand River, which features more than 65 leading designer and top name brands, offers holiday shoppers one-stop access to Banana Republic Factory Store, Chico's Outlet, COACH Factory, DKNY, Gap Factory Store, GUESS Factory Store, Kenneth Cole, Polo Ralph Lauren Factory Store, Talbots Outlet and Tommy Hilfiger Company Store, among many more.

With recommendations at every price point, Harmon, known at The Outlet Shops of Grand River as "Santa's Stylist," reveals his choices for the ultimate in holiday gifts for less:

Less Than \$100: A girl can never have too many totes, handbags and clutches and the outlets are the place to go for affordable designer styles. Visit COACH FACTORY, DKNY and GUESS Factory Store for a special gift she'll never know how she lived without!

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Less Than \$75: It's about time – timepieces, that is. From a traditional look to a modern style shop Kenneth Cole, DKNY and GUESS Factory Store for the latest in wrist watches that will make an impression for years to come.

Less Than \$50: Are folks on your gift list members of the digital revolution? Then classy and colorful cases for all that is techy are great gift choices. Look for smart phone, iPod, tablet and laptop cases from Kenneth Cole, Wilsons Leather Outlet and Brooks Brothers Factory Store.

Less Than \$25: Whether silky or knitted, solid or printed, decorative or functional, the scarf is definitive fashion accessory for men, women and kids alike. Worn to dress-up an overcoat, tied onto a tote or looped tight to build a snowman, scarves are affordable and essential fashion staples that can be found at Chico's Outlet, Tommy Hilfiger Company Store and COACH FACTORY.

Stocking Stuffers: Available in any denomination, The Outlet Shops of Grand River gift card is an ideal gift for the fuzzy and the fickle. Let them choose their own present from their favorite outlet store knowing the gift you are giving will always fit!

About The Outlet Shops at Grand River

Located at Exit 140 along the I-20 corridor between Birmingham and Atlanta in Leeds, Ala., The Outlet Shops at Grand River features more the 65 leading brand-name stores including Banana Republic, COACH Factory, DKNY, Guess Factory Store, Kenneth Cole, Nine West, Nike, Polo Ralph Lauren Factory Store and Tommy Hilfiger, among many more, which offer savings up to 65 percent off regular retail prices every day. For more information, please visit www.shopsograndriver.com.

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